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SERIES EDITOR:  
*Pervez N. Ghauri*

# CREATING A SUSTAINABLE COMPETITIVE POSITION

*Ethical Challenges for  
International Firms*

EDITED BY

*Pervez N. Ghauri*

*Ulf Elg*

*Sara Melén Hånell*

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INTERNATIONAL BUSINESS AND  
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# CREATING A SUSTAINABLE COMPETITIVE POSITION: ETHICAL CHALLENGES FOR INTERNATIONAL FIRMS

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INVESTOR IN PEOPLE

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